



Fighting for Children's Rights

Florida's Children First Advertising & Sponsorship



OUR PLEDGE

Florida's Children First is a non-profit organization dedicated to advancing the rights of at-risk children and youth, especially those in foster care. Uniquely positioned as Florida's premier independent advocacy organization, our mission is to seek full representation of children and youth to obtain meaningful and sustainable improvement in Florida's child serving systems. We place a high value on our business and professional partnerships. We use many communication platforms to recognize our donors, believing their success is directly linked to the success of Florida's Children First and the children that we serve. Your donation will be carefully stewarded, used for the best benefit of our most vulnerable children and for the greatest advertising exposure to your business. We will feature all of the contributions we receive over \$500 but will only be able to offer the highest level of exposure to the largest donors. We thank you in advance for your generosity and your interest in our work.

WHO WE ARE

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SPONSOR LEVELS & BENEFITS

EXPOSURE	CONTENDER \$50,000+	STATEWIDE \$25,000	EVENT \$10,000	HERO \$5,000	PROTECTOR \$2,500	CHAMPION \$1,000	FRIEND \$500
WEBSITE OUTREACH & SOCIAL MEDIA							
Website: www.floridaschildrenfirst.org Homepage & continuous site exposure (on side bar that appears on every page throughout site)	✓	✓					
Sponsor page on website (lists descending amount)	✓	✓	✓	✓	✓	✓	✓
Facebook: www.Facebook.com/FloridasChildrenFirst	✓	✓					
ONLINE COMMUNICATIONS							
Email Newsletters & News Blasts <i>Outreach: over 5,000 attorneys & child advocates</i> Sponsors listed in Newsletters and News blasts (statewide, 6/year)	✓	✓					
Sponsors listed in Event Invites and Blasts (local, 40-50 per year)	✓	✓	✓	✓			

EXPOSURE CONTINUED	CONTENDER \$50,000+	STATEWIDE \$25,000	EVENT \$10,000	HERO \$5,000	PROTECTOR \$2,500	CHAMPION \$1,000	FRIEND \$500
EVENT MARKETING MATERIALS							
5-10 Events throughout the year. Locations: Broward, Tampa, Orlando, NE Jacksonville Area & Palm Beach	✓ tickets to all events	✓ tickets to all events	✓ 20 local tickets	✓ 15 local tickets	✓ 12 local tickets	✓ 10 local tickets	✓ 5 local tickets
Event Press Releases <i>Local & Statewide exposure in press releases and features including:</i> Lifestyle Magazine, Florida Bar Journal, Heart Gallery Newsletter, Sun Sentinel Society, Miami Herald, and more	✓	✓	✓	✓			
Event Posters & Program <i>Statewide event attendance over 1,750; locally 75-250 per area</i>	✓	✓	✓	✓	✓	✓	✓
Event Invitations <i>Invitations Contact list over 4,350; locally 600-2,000 per area</i>	✓	✓	✓	✓	✓	✓	✓
Early Event Save the Dates and Post Event notices <i>Exposure months before and after event</i>	✓	✓	✓	✓	✓	✓	✓
PUBLICATIONS & TRAININGS							
Over 23 publications already printed and distributed statewide Over 15,000 people trained statewide <i>Sponsors recognized in publications and handouts</i>	✓	✓					

Contact Types

- Attorneys & Law Firms
- Judges & Elected Officials
- Business Professionals
- Child Welfare Professionals
- Child Advocates
- Mentors and Volunteers
- Youth Advocates

Volunteers

- 23 Board of Directors
- 41 Advisory Board Members
- Over 200 Host Committee Members
- 20 CLE Trainers
- 35 Adult Florida Youth SHINE Mentors
- Over 350 Youth Advocates
- Over 2,000 Supporters & Donors

FDLC

Florida Dependency Law Center (FDLC) is a resource for all attorneys and judges who work in the child welfare, disabilities and juvenile delinquency arenas. Members are able to talk to one another, post questions, seek help and resources, and provide support to one another.

www.FDLC.org



Florida's Children First Sponsorship Confirmation



Florida's Children First is the premier independent nonprofit advocacy organization in the state

For over 15 years, FCF has stood above as the only diligent watchdog fighting for children's rights. Anyone concerned about our most vulnerable children's rights, especially those in foster care, should get involved with FCF today – help support our mission by donating, volunteering, or signing up for our newsletter. Our reach in the public policy arena, across the child welfare system, in public interest, and law advocacy is growing every day.

SPONSOR INFORMATION	CONTENDER \$50,000+	STATEWIDE \$25,000	EVENT \$10,000	HERO \$5,000	PROTECTOR \$2,500	CHAMPION \$1,000
SPONSORSHIP LEVEL...PLEASE SELECT ONE →						
Contact Name						
Company Name/Firm Name (Please print as you would like it listed)						
Address						
Email Address						
Phone Number						
CREDIT CARD/BILLING INFO	PLEDGE	ONETIME PAYMENT	CREDIT CARD	PLEASE BILL ME	PAYMENT PLAN	MONTHLY PAYMENT
PAYMENT PREFERENCE ...PLEASE SELECT ONE →						
Card Number:	Exp. Date:					
Name on Card						
Billing Address (if different than above)						

Contact us or donate today

Please make checks payable to Florida's Children First and send to 1401 N. University Drive, Suite 408, Coral Springs, Florida 33071
P: 954-796-0860 **F:** 954-796-0862 **E:** events@floridaschildrenfirst.org **W:** www.floridaschildrenfirst.org

Florida's Children First, Inc. is a 501(c) (3) under the Internal Revenue Code and your gift is fully tax deductible within the limits of the law. Please consult your tax advisor. "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."