



Fighting for Children's Rights

2012 PALM BEACH RECEPTION ADVERTISER AND SPONSOR FORM

Thursday, October 4, 2012

Phillips Point Club, Top of the Point

777 South Flagler Drive, Suite 1209
West Palm Beach, FL 33401

Name _____ Date _____

Company Name (as you would like it to appear) _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ E-Mail _____

SPONSOR LEVELS

Sponsor Metrics on back

_____ **\$25,000 Statewide Yearly Sponsorship**

Sponsor is featured in all event materials (7 statewide events per year) advertising, invitations, programs and sponsor boards, front page of the FCF website and newsletters for entire year.

_____ **\$10,000 Event Sponsorship**

Sponsor is featured in all local event materials, advertising, invitations, programs and sponsor boards and website. Allows 20 event tickets.

_____ **\$5,000 Hero Sponsorship**

Sponsor is featured at the HERO level in all local event materials, advertising, invitations, programs and sponsor boards and website. Allows 15 event tickets.

_____ **\$2,500 Protector Sponsorship**

Sponsor is featured at the PROTECTOR level in all local event materials, invitations, programs and sponsor boards and website. Allows 12 event tickets.

_____ **\$1,000 Champion Sponsorship**

Sponsor is featured at the CHAMPION level in all local event materials, invitations, programs and sponsor boards and website. Allows 10 event tickets.

_____ **\$500 Friend Sponsorship**

Sponsor is featured at the FRIEND level in all local event materials, invitations, programs and sponsor boards and website. Allows 5 event tickets.

_____ **\$250 Supporter Sponsorship**

Sponsor is featured at the SUPPORTER level in all local event materials, invitations, programs and sponsor boards and website. Allows 2 event tickets.

_____ **\$100 Ticket Sponsor** One guest ticket

_____ **FCF Supporter enclosed is my donation of \$_____**

All sponsors are announced at the event and identified in the printed program as well as included in other public relations material related for this reception and local events. Sponsors are also listed on the FCF website.

PAYMENT OPTIONS

Credit card transactions can also be done over the phone or via our website

Checks: Please make checks payable to: **Florida's Children First, Inc.**

Credit Card: Card Number _____ Exp. ____ / ____

1801 N. University Drive, Suite 3B, Coral Springs, Florida 33071
P: (954) 796-0860 F: (954) 796-0862 E: fcf@floridaschildrenfirst.org
W: www.FloridasChildrenFirst.org

Sponsor Level Metrics

EXPOSURE	CONTENDER \$50,000+	STATEWIDE \$25,000	EVENT \$10,000	HERO \$5,000	PROTECTOR \$2,500	CHAMP \$1,000
WEBSITE OUTREACH & SOCIAL MEDIA						
Website: www.floridaschildrenfirst.org <i>We have over 1,000 visits per month according to Google Analytics</i> Homepage & continuous site exposure (on side bar that appears on every page throughout site)	✓	✓				
Sponsor page on website (lists descending amount)	✓	✓	✓	✓	✓	✓
Facebook: www.facebook.com/FloridasChildrenFirst <i>We have over 500 followers on FCF & FYS pages</i> Sponsors listed in SPONSOR tab next to amount of "likes" (This is homepage exposure)	✓	✓	✓			
ONLINE COMMUNICATIONS						
Email Newsletters & News Blasts <i>Outreach: over 50,000 attorneys & 3,500 child advocates</i> Sponsors listed in Newsletters and News blasts (statewide, 6/year)	✓	✓				
Sponsors listed in Event Invites and Blasts (local, 15-20/year)	✓	✓	✓	✓		
Logo featured in all email communications, part of staff electronic signature	✓					
EVENT MARKETING MATERIALS						
5-10 Events throughout the year. Locations: Tallahassee, Broward, Tampa, Orlando, Sarasota, Gainesville, Palm Beach, and Miami	✓ tickets to all events	✓ tickets to all events	✓ 20 local tickets	✓ 15 local tickets	✓ 12 local tickets	✓ 10 local tickets
Event Press Releases <i>Local & Statewide exposure in press releases and features including:</i> Daily Business Review, Lifestyle Magazine, Florida Bar Journal, Heart Gallery Newsletter, Sun Sentinel Society, Miami Herald, and more	✓	✓	✓	✓		
Event Posters & Program <i>Statewide event attendance over 1,075; locally 75-250 per area</i>	✓	✓	✓	✓	✓	✓
Event Invitations <i>Invitations Contact list over 4,350; locally 600-2,000 per area</i>	✓	✓	✓	✓	✓	✓
Early Event Save the Dates <i>Exposure months before and after event</i>	✓	✓	✓	✓		
PUBLICATIONS & TRAININGS						
Over 15 publications already printed and distributed statewide Over 10,000 people trained statewide Sponsors recognized in publications and handouts	✓					

For more information, contact Debby Beck at:

P: (954) 796-0860 F: (954) 796-0862 E: debby.beck@floridaschildrenfirst.org