



Fighting for Children's Rights

# Florida's Children First Advertising and Sponsorship



OUR PLEDGE

**Florida's Children First** is a non-profit organization who places a high value on our business and professional partnerships. We use many communication platforms to recognize our donors, believing their success is directly linked to the success of Florida's Children First and the children that we serve. Your donation will be carefully stewarded, used for the best benefit of our most vulnerable children and for the greatest advertising exposure to your business. We will feature all of the contributions we receive over \$500 but will only be able to offer the highest level of exposure to the largest donors. We thank you in advance for your generosity and interest in our work, and the system of child welfare.

WHO WE ARE

### Executive Director

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### Deputy Director

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### Development Coordinator

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SPONSOR LEVELS & BENEFITS

EXPOSURE	CONTENDER \$50,000+	STATEWIDE \$25,000	EVENT \$10,000	HERO \$5,000	PROTECTOR \$2,500	CHAMPION \$1,000
<b>WEBSITE OUTREACH &amp; SOCIAL MEDIA</b>						
<b>Website: <a href="http://www.floridaschildrenfirst.org">www.floridaschildrenfirst.org</a></b> <i>We have over 1,000 visits per month according to Google Analytics</i> Homepage & continuous site exposure (on side bar that appears on every page throughout site)	✓	✓				
Sponsor page on website (lists descending amount)	✓	✓	✓	✓	✓	✓
<b>Facebook: <a href="http://www.facebook.com/FloridasChildrenFirst">www.facebook.com/FloridasChildrenFirst</a></b> <i>We have over 500 followers on FCF &amp; FYS pages</i> Sponsors listed in SPONSOR section and ABOUT US	✓	✓				
<b>FLORIDA for Children &amp; Families (F4CF) <a href="http://www.f4cf.org">www.f4cf.org</a></b> Online Resource Center – Sponsors will be featured	✓	✓	✓			
<b>ONLINE COMMUNICATIONS</b>						
<b>Email Newsletters &amp; News Blasts</b> <i>Outreach: over 50,000 attorneys &amp; 3,500 child advocates</i> Sponsors listed in Newsletters and News blasts (statewide, 6/year)	✓	✓				
Sponsors listed in Event Invites and Blasts (local, 15-20/year)	✓	✓	✓	✓		

<b>EXPOSURE CONTINUED</b>	<b>CONTENDER \$50,000+</b>	<b>STATEWIDE \$25,000</b>	<b>EVENT \$10,000</b>	<b>HERO \$5,000</b>	<b>PROTECTOR \$2,500</b>	<b>CHAMPION \$1,000</b>
<b>EVENT MARKETING MATERIALS</b>						
<b>5-10 Events throughout the year.</b> Locations: Tallahassee, Broward, Tampa, Orlando, Sarasota, Gainesville, Palm Beach, and Miami	✓ tickets to all events	✓ tickets to all events	✓ 20 local tickets	✓ 15 local tickets	✓ 12 local tickets	✓ 10 local tickets
<b>Event Press Releases</b> <i>Local &amp; Statewide exposure in press releases and features including: Daily Business Review, Lifestyle Magazine, Florida Bar Journal, Heart Gallery Newsletter, Sun Sentinel Society, Miami Herald, and more</i>	✓	✓	✓	✓		
<b>Event Posters &amp; Program</b> <i>Statewide event attendance over 1,075; locally 75-250 per area</i>	✓	✓	✓	✓	✓	✓
<b>Event Invitations</b> <i>Invitations Contact list over 4,350; locally 600-2,000 per area</i>	✓	✓	✓	✓	✓	✓
<b>Early Event Save the Dates</b> <i>Exposure months before and after event</i>	✓	✓	✓	✓		
<b>PUBLICATIONS &amp; TRAININGS</b>						
Over 15 publications already printed and distributed statewide Over 10,000 people trained statewide <i>Sponsors recognized in publications and handouts</i>	✓					

### Contact Types

- Attorneys & Law Firms
- Judges & Elected Officials
- Business Professionals
- Child Welfare Professionals
- Child Advocates
- Mentors and Volunteers
- Youth Advocates

### Volunteers

- 29 Board of Directors
- 37 Advisory Board Members
- 100 Host Committee Members
- 20 CLE Trainers
- 25 Adult Florida Youth SHINE Mentors
- 130 Youth Advocates
- 1,550 Supporters & Donors

### F4CF

Our latest project, FLORIDA for Children & Families is an online resource center that will allow professionals within the child welfare system to integrate thoughts, ideas, and programs to better work with together in one location.

**Visit [www.f4cf.org](http://www.f4cf.org)**



# Florida's Children First Sponsorship Confirmation



## Florida's Children First is the premier independent nonprofit advocacy organization in the state

For 10 years, FCF has stood above as the only diligent watchdog fighting for children's rights. Anyone concerned about our most vulnerable children's rights, especially those in foster care, should get involved with FCF today – help support our mission by donating, volunteering, or signing up for our newsletter. Our reach across the child welfare system, public interest, and law advocacy is growing every day.

SPONSOR INFORMATION	CONTENDER \$50,000+	STATEWIDE \$25,000	EVENT \$10,000	HERO \$5,000	PROTECTOR \$2,500	CHAMPION \$1,000
<b>SPONSORSHIP LEVEL..... PLEASE SELECT ONE</b> →						
Contact Name						
Company Name/Firm Name (Please print as you would like it listed)						
Address						
Email Address						
Phone Number						
CREDIT CARD/BILLING INFO	PLEDGE	ONETIME PAYMENT	CREDIT CARD	PLEASE BILL ME	PAYMENT PLAN	MONTHLY PAYMENT
<b>PAYMENT PREFERENCE .....</b> →						
Card Number		Exp. Date				
Name on Card						
Billing Address if different than above						

### Contact us or donate today

Please make checks payable to Florida's Children First and send to 1801 N. University Drive, Suite 3B, Coral Springs, Florida 33067  
**P: 954-796-0860 F: 954-796-0862 E: [fcf@floridaschildrenfirst.org](mailto:fcf@floridaschildrenfirst.org) W: [www.floridaschildrenfirst.org](http://www.floridaschildrenfirst.org)**

Florida's Children First, Inc. is a 501(c) (3) under the Internal Revenue Code and your gift is fully tax deductible within the limits of the law. Please consult your tax advisor. "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."